

eSafety Support - Working to save lives

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New project will teach car users the benefits of eSafety systems

The eSafety Support project, funded by the European Commission, kicked off in January 2006. The project will assist the eSafety initiative, which aims at halving the number of road fatalities in the EU by 2010.

The main task of eSafety Support is to assist in the development, deployment and use of eSafety systems. These systems can save lives and reduce injuries by decreasing the driver's workload and providing him or her with the necessary support in hazardous situations. Examples include Electronic Stability Control systems that will keep the car from skidding, Attention Control systems that will ensure the driver does not fall asleep behind the wheel and Automatic Distance Control systems that will help avoid rear end collisions.

The eSafety initiative brings together the European Commission, industry, public authorities and other stakeholders with an interest in increasing road safety and reducing the number of accidents and fatalities on Europe's roads.

The tasks of the eSafety Support project include:

- Providing logistical support to the eSafety initiative as well as stimulating and monitoring the activities, progress and results of its Forum and working groups
- Disseminating the results of the eSafety Forum to all stakeholders
- Informing the general public about the benefits and use of eSafety systems.
- Gathering information on national and international eSafety activities - serving as a reference point for all eSafety information

A website, www.eSafetySupport.org, has been designed for the launch of eSafety Support, incorporating all information on eSafety activities and eSafety systems.

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Note to the Editor

About eSafety Support

eSafety is a joint industry-public sector initiative driven by the European Commission with the aim to promote the development, deployment, and use of eSafety Systems that use advanced Information and Communications Technologies (ICT) to enhance road safety throughout Europe. Sustainable, technically, and economically viable solutions can only be created together with all stakeholders on the European level.

Financed by the European Commission, eSafety Support devises and maintains a system for monitoring the progress on each of the **28 eSafety priority recommendations** through close cooperation with the eSafety Forum Working Groups, R&D projects and other contributing activities. eSafety Support is responsible for building a knowledge base and providing a synthetic overview and executive “state-of-work” in key thematic areas covered by the eSafety initiative.

About the website

The website allows for easy navigation within seven main menus:



eSafety activities
eCall Toolbox
Learn about eSafety Systems
News
eSafety Events
Media Centre
Links

Discover the new website for yourself,
visit www.eSafetySupport.org

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